



# MATERNITY AWARENESS OF NEONATAL FAMILIES



Neonatal unit: East of England Neonatal ODN  
Date posted: 7<sup>th</sup> April 2005

## PROJECTS AIMS

The East of England Neonatal ODN and Regional Maternity team are starting a new project focusing on raising awareness of neonatal families in maternity services. We would like to invite parents to join a small working group to ensure their views are included. We will then work in collaboration with staff and other stakeholders to co-produce and implement an initiative across the region to support staff and families. For context, during our in-person listening events, a theme of feedback was identified that neonatal parents felt that staff working in maternity services were not always aware that their baby was in neonatal care. This would lead to staff approaching parents asking to weigh their baby, obtain observations, ask about breastfeeding. Parents reported that this caused a negative impact on their mental health and meant they needed to repeat the current situation time and time again.

## PROJECT DATES

April 2025 to approximately October 2025

## TYPE OF PROJECT

Quality improvement

## PARENT ROLE

We would love to have parent involvement from the beginning of the project to ensure we have parent views and perspectives included. There will be approximately 6 x 1 hour meetings, you do not have to attend every meeting if you are unavailable. No specific skills are needed to be involved. You will never be pressured to share anything about your lived experience that you do not feel comfortable sharing. We hope that by being involved, you will feel that you have supported the improvement of experiences for neonatal families, when in receiving maternity postnatal care.

## RENUMERATION/COVERED COSTS

Meetings will be online on Microsoft Teams, therefore, no remuneration for expenses will be provided.

## WHO TO CONTACT FOR MORE INFORMATION

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